

PRIVACY POLICY

This privacy notice is intended to assist you in understanding our policies and procedures. This page will be updated from time to time. Walker Enterprises is committed to the privacy of visitors to our website. Your privacy is very important to us. We want to make your experience on the Internet as enjoyable and rewarding as possible, and we want you to use the Internet's vast array of information, tools, and opportunities with complete confidence.

We have created this Privacy Policy to demonstrate our firm commitment to privacy and security.

This Privacy Policy describes:

- How we collect information from all end users of our Internet services, as well as those who may purchase Products and/or request further information.
- What we do with the information we collect.

We request that you read this Privacy Policy carefully.

Personal Information Walker Enterprises Collects and How It Is Used

1. Introduction

1.1. Walker Enterprises collects information in different ways from visitors who access the various parts of our website. (www.Walker Enterprises.com) We use this information primarily to provide a quality experience as you use our products and services, and do not share this information with third parties. However, we may disclose personal information collected if, and only if, we have received your permission beforehand or in very special circumstances, such as when we believe that such disclosure is required by law or other special cases described below.

2. Registration

2.1. Visitors may be asked to provide certain personal information when they sign up for our products or services including name, address, and email address. The personal information collected from visitors during this registration process is not shared with third parties, unless specifically stated otherwise or in special circumstances.

3. Walker Enterprises Partners and Sponsors

3.1. Some products and services may be offered to visitors in conjunction with an affiliate, independent contractor seller or non-affiliated partner. To provide visitors some of these products and services, the partner may need to collect and maintain personal information. In these instances, you will be notified before any such data is collected or transferred and may decide not to use that particular service or feature.

3.2. Additionally, our partners may have advertisements or co-branded Web Pages that are cosponsored by an affiliate, independent contractor seller, or non-affiliated partner. Walker Enterprises may share non-identifying and aggregate information (except as described above), but not personal information, with such partners in order to administer the co-branded products or services offered.

4. Online Shopping

4.1. At some Web sites, you can purchase products and services or register to receive materials, such as a newsletter, catalog or new product and service updates. In many cases, you may be asked to provide contact information, such as your name, address and email address.

4.2. If you complete an order to purchase a product or service from our web-sites, you will be directed to Clickbank and/or PayPal to complete the transaction. Walker Enterprises has no control over the third parties' use of any personal information you provide when placing such an order. You are advised to review their respective Privacy Policies.

4.3. If you order services or products directly from Walker Enterprises we will use the personal information you provide only to process that order. We do not share this information with outside parties except to the extent necessary to complete that order. In addition we will further safeguard the financial and personal information you provide during any online shopping transaction with us by using PayPal and/or Clickbank.

4.4. Using PayPal and/or Clickbank, you will be able to pay securely over the internet for goods and services using a credit card. You will not need to sign up for a PayPal account in order to make a payment. When you use PayPal, your financial information is not shared with this merchant, specifically, Walker Enterprises. Once your payment is complete, you will be emailed a receipt for this transaction. For our mutual protection, security, and convenience, we do not accept any other form of payment for goods and services provided.

5. Responses to Email Inquiries

5.1. When visitors or customers send email inquiries to Walker Enterprises, the return email address is used to answer the email inquiry we receive. Walker Enterprises does not share the return email address with any third party.

6. Spam

6.1. We hate spam just as much as you do. Your name and/or email address will be kept confidential and never be sold to any third party. If at any time you wish to cease receiving emails from us, just send a blank email to us at unsubscribe@WalkerEnterprises.com with the word unsubscribe as the subject, and you will not receive any emails from us again.

7. Voluntary Customer Surveys

7.1. We may periodically conduct both business and individual customer surveys. We encourage our customers to participate in these surveys because they provide us with important information that helps us to improve the types of products and services we offer and how we provide them to you. Your personal information and responses will remain strictly confidential. Participation in our customer surveys is voluntary.

7.2. We may take the information we receive from individuals responding to our Customer Surveys and combine (or aggregate) it with the responses of other customers we may have, to create broader, generic responses to the survey questions (such as gender, age, residence, hobbies, education, employment, industry sector, or other demographic information). We then use the aggregated information to improve the quality of our services to you, and to develop new services and products.

8. Special Cases

8.1. It is Walker Enterprises' policy not to use or share personal information about visitors or customers in ways unrelated to the ones described above without also providing you an opportunity to opt out or otherwise prohibit such unrelated uses.

8.2. However, we may disclose personal information about visitors or customers, or information regarding your use of the services or web site, for any reason if, in our sole discretion, we believe that it is reasonable to do so, including: credit agencies, collection agencies, merchant database agencies, law enforcement, or to satisfy any pertinent laws, or governmental or legal requests for such information; to disclose information that is necessary to identify, contact, or bring legal action against someone who may be violating our acceptable use policy or terms of service, or other user policies; to operate the services properly; or to protect Walker Enterprises, its customers, and visitors to the website.

9. "Cookies" and how Walker Enterprises uses them.

9.1. A "cookie" is a small data file that can be placed on your hard drive when you visit certain web sites. Walker Enterprises does not use cookies to collect, store, and track information.

9.2. Advertisers and partners may also use their own cookies. We do not control use of these cookies and expressly disclaim responsibility for information collected through them.

10. Walker Enterprises Commitment to Children's Privacy

10.1. Protecting children's privacy is especially important to us. It is our policy to restrict our web site to persons eighteen years or older.

YOU MUST BE EIGHTEEN (18) YEARS OR OLDER TO ACCESS THIS WEB SITE. IF YOU ARE UNDER EIGHTEEN YEARS OF AGE, YOU ARE NOT PERMITTED TO ACCESS THIS WEB SITE FOR ANY REASON.

11. Public Forums

11.1. Please remember that any information you may disclose in any Member Directory, or other public areas of our Web sites or the Internet, becomes public information. You should exercise caution when deciding to disclose personal information in these public areas.

12. Walker Enterprises Commitment to Data Security

12.1. Services and web sites we sponsor have security measures in place to protect the loss, misuse, and alteration of the information under our control. While we make every effort to ensure the integrity and security of our network and systems, we cannot guarantee that our security measures will prevent third-party "hackers" from illegally obtaining this information.

13. Where to Direct Questions About Our Privacy Policy

13.1. If you have any questions about this Privacy Policy or the practices described herein, you may contact us through the contact information provided on this Web site.

14. Revisions to This Policy

14.1. Walker Enterprises reserves the right to revise, amend, or modify this policy, and our other policies and agreements at any time and in any manner, by updating this posting.